



WBZ TV 4

CONTRACT NO. REV. 1061-58301-1

DATE PRINTED

09/14/12

PAGE

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312

MEDIA STRATEGIES & RESEARCH WARREN FOR SENATE 2012

5 Middlesex Ave Fl 1 11350 Random Hills Rd Ste 670 AND

> Fairfax VA 22030-7428 MA 02145-1102 Somerville

USA

CONTACT R. BEALE PRODUCTWARREN/D/US SEN MA

LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. PRODUCT 1302 SALESPERSON CODE

USA

NATIONAL SALESPERSON

22426

NAME

ADDRESS

BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS: **Cancellation Notice** Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 FIXEC	11111	5	05:00A	05:56A	30S	09/17/12-09/21/12	WBZ NEWS	5	500.00	2500.00
2 FIXED	11111	5	05:58A	07:00A	30s	09/17/12-09/21/12	WBZ NEWS	5	720.00	3600.00
3 FIXED	22222	10	07:00A	09:00A	30s	09/17/12-09/21/12	THE EARLY SHOW	10	500.00	5000.00
4 LUR	Sa	2	05:00A	06:00A	30s	09/22/12-09/22/12	WBZ NEWS	2	50.00	100.00
5 FIXED	Sa	1	06:00A	07:00A	30s	09/22/12-09/22/12	WBZ NEWS	1	495.00	495.00
6 FIXED	Sa	1	07:00A	08:00A	30s	09/22/12-09/22/12	WBZ NEWS	1	485.00	485.00
7 FIXED	Sa	1	08:00A	10:00A	308	09/22/12-09/22/12	SATURDAY EARLY SHOW	1	900.00	900.00
8 LUR	Su	1	05:00A	06:00A	30s	09/23/12-09/23/12	WBZ NEWS	1	75.00	75.00
9 FIXED	Su	1	06:00A	07:00A	30s	09/23/12-09/23/12	WBZ NEWS	1	500.00	500.00
10 FIXED	Su	1	07:00A	08:00A	30s	09/23/12-09/23/12	WBZ NEWS	1	585.00	585.00
11	Su	1	08:00A	09:00A	30s	09/23/12-09/23/12	WBZ NEWS	1	765.00	765.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY





WBZ TV 4

CONTRACT NO. REV. 1061-58301-1

DATE PRINTED

09/14/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

		A	ND	PAGE 2
22426 NAME AND	AGENCY (OR SERVICE) AC MEDIA STRATEGIES & R 11350 Random Hills R	RESEARCH	312 ADVERTISER (OR AGENCY AND ADVERTISER) WARREN FOR SENATE 2012 5 Middlesex Ave Fl 1	Cancellation Notice
ADDRESS	Fairfax V USA R. BEALE	VA 22030-7428	Somerville MA 02145-1102 USA PRODUCTWARREN/D/US SEN MA	Announcement 28 days prior notice
LOCAL SALESPERSO	PAT CASHEN POLITICAL	AGENCY EST. NO. 11954	PRODUCT 1302 CODE]
NATIONAL SALESPERSO BROADCAS	N ST SCHEDULE STARTING 09/	/17/12 AND ENDING 09/	23/12 NO. WEEKS: 1	-

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

-ethnicity	SPOTS TIME					TOTAL				
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
FIXED										
12 FIXED		1	08:57A	10:30A	30s	09/23/12-09/23/12	CBS SUNDAY MORNING	1	1800.00	1800.00
13 FIXED	W	1	09:00A	10:00A	30S	09/19/12-09/19/12	RACHAEL RAY	1	550.00	550.00
14 FIXED		3	11:00A	12:00N	30s	09/17/12-09/20/12	PRICE IS RIGHT	3	990.00	2970.00
15 FIXED	11111	5	12:00N	12:27P	30s	09/17/12-09/21/12	WBZ NEWS	5	600.00	3000.00
16 FIXED	F	1	12:27P	02:00P	30s	09/21/12-09/21/12	CBS SOAP ROTATION	1	550.00	550.00
17 FIXED		5	03:00P	04:00P	30s	09/17/12-09/21/12	DR. PHIL	5	600.00	3000.00
18 FIXED		5	04:00P	04:30P	30s	09/17/12-09/21/12	JUDGE JUDY	5	800.00	4000.00
19 FIXED	11111	5	04:30P	05:00P	30s	09/17/12-09/21/12	JUDGE JUDY	5	800.00	4000.00
20 FIXED		5	05:00P	05:30P	30s	09/17/12-09/21/12	5PM NEWS	5	1000.00	5000.00
21 FIXE		5	05:30P	06:00P	30s	09/17/12-09/21/12	530PM NEWS	5	1100.00	5500.00
22 FIXE		10	06:00P	06:30P	30s	09/17/12-09/21/12	WBZ NEWS	10	1350.00	13500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER)





WBZTV4

CONTRACT NO. REV. 1061-58301-1

3

Cancellation Notice

Announcement 28 days

DATE PRINTED 09/14/12

PAGE

Required

prior notice

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312 ADVERTISER (OR AGENCY AND ADVERTISER)

MEDIA STRATEGIES & RESEARCH WARREN FOR SENATE 2012

11350 Random Hills Rd Ste 670 5 Middlesex Ave Fl 1

Fairfax VA 22030-7428 Somerville MA 02145-1102

USA

CONTACT R. BEALE PRODUCTWARREN/D/US SEN MA

LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. PRODUCT 1302

SALESPERSON 11954 CODE

NATIONAL SALESPERSON

22426

NAME

AND

ADDRESS

BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS: 1

BIOLOGO OF COLED CE OF ALL THE COLE OF ALL THE COLED CE OF ALL THE CE OF

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOTS	TI	ME				TOTAL		,
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
23 FIXEC	11110	4	07:00P	07:28P	30s	09/17/12-09/20/12	WHEEL OF FORTUNE	4	1800.00	7200.00
24 FIXED	11110	4	07:28P	07:57P	30s	09/17/12-09/20/12	JEOPARDY !	4	2800.00	11200.00
25 FIXED	F	1	07:00P	08:00P	30s	09/21/12-09/21/12	PATRIOTS ALL ACCESS	1	2800.00	2800.00
26 FIXED	Sa	1	07:00P	07:28P	30s	09/22/12-09/22/12	WHEEL OF FORTUNE	1	810.00	810.00
27 FIXED	Sa	1	07:28P	07:56P	30s	09/22/12-09/22/12	JEOPARDY!	1	900.00	900.00
28 FIXED	М	1	09:00P	10:00P	30S	09/17/12-09/17/12	2 BROKE GIRLS	1	12000.00	12000.00
29 LUR	М	1	10:00P	11:00P	30S	09/17/12-09/17/12	HAWAII FIVE-O	1	2000.00	2000.00
30 FIXED	Т	1	07:57P	09:00P	30S	09/18/12-09/18/12	NCIS	1	12000.00	12000.00
31 LUR	Т	1	09:00P	10:00P	30s	09/18/12-09/18/12	NCIS LOS ANGELES	1	2600.00	2600.00
32 LUR	т	1	10:00P	11:00P	30s	09/18/12-09/18/12	NCIS: LOS ANGELES	1	2600.00	2600.00
33 FIXE	W	1	07:58P	09:30P	30s	09/19/12-09/19/12	SUVIVOR XXV: PHILIPPINES	1	12000.00	12000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



SALESPERSON



AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV. 1061-58301-1

DATE PRINTED 09/14/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

		A	ND	PAGE 4
22426 NAME AND ADDRESS	AGENCY (OR SERVICE) MEDIA STRATEGIES (11350 Random Hill: Fairfax		ADVERTISER (OR AGENCY AND ADVERTISER) WARREN FOR SENATE 2012 5 Middlesex Ave Fl 1 Somerville MA 02145-1102	Cancellation Notice Required Announcement 28 days prior notice
CONTACT LOCAL SALESPERSON	USA R. BEALE PAT CASHEN POLITICA	AL AGENCY EST. NO.	PRODUCTWARREN/D/US SEN MA PRODUCT 1302 CODE	phornotice
NATIONAL				1

BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

ethnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
34 FIXED	W	1	09:30P	11:00P	30s	09/19/12-09/19/12	BIG BROTHER FINALE	1	18000.00	18000.00
35 LUR	Th	1	07:57P	09:00P	30s	09/20/12-09/20/12	BIG BANG THEORY	1	5500.00	5500.00
36 FIXED	Th	1	09:00P	10:00P	30s	09/20/12-09/20/12	TWON AND A HALF MEN	1	12000.00	12000.00
37 FIXED	Th	1	10:00P	11:00P	30s	09/20/12-09/20/12	PERSON OF INTEREST	1	9000.00	9000.00
38 FIXED	F	1	07:58P	09:00P	30S	09/21/12-09/21/12	UNDERCOVER BOSS	1	5000.00	5000.00
39 LUR	F	1	09:00P	10:00P	30s	09/21/12-09/21/12	CSI: NY	1	1000.00	1000.00
40 LUR	F	1	10:00P	11:00P	30s	09/21/12-09/21/12	BLUE BLOODS	1	2500.00	2500.00
41 LUR	Sa	1	07:57P	09:00P	30s	09/22/12-09/22/12	CRIMETIME	1	1500.00	1500.00
42 LUR	Sa	1	09:00P	10:00P	30s	09/22/12-09/22/12	CRIMETIME	1	1000.00	1000.00
43 LUR	Sa	1	10:00P	11:00P	30s	09/22/12-09/22/12	48 HOURS MYSTERY	1	1000.00	1000.00
44 FIXE	Su	1	07:00P	08:00P	30s	09/23/12-09/23/12	60 MINUTES	1	17000.00	17000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY

ACCEPTED BY STATION





WBZ TV 4

CONTRACT NO. REV. 1061-58301-1

DATE PRINTED

09/14/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

			AND	PAGE 5
22426	AGENCY (OR SERVICE) ACT	TING AS AGENT FOR 3	28312 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MEDIA STRATEGIES & R	RESEARCH	WARREN FOR SENATE 2012	
AND	11350 Random Hills R	Rd Ste 670	5 Middlesex Ave Fl 1	Required
ADDRESS				Announcement 28 days
	Fairfax V	JA 22030-7428	Somerville MA 02145-1102 USA	prior notice
CONTACT	R. BEALE		PRODUCTWARREN/D/US SEN MA	
LOCAL SALESPERSO	PAT CASHEN POLITICAL	AGENCY EST. NO. 11954	PRODUCT 1302 CODE	
NATIONAL SALESPERSO	N			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
45 LUR	Su	1	08:00P	09:00P	30s	09/23/12-09/23/12	PERSON OF INTEREST	1	3500.00	3500.00
46 LUR	Su	1	09:00P	10:00P	30s	09/23/12-09/23/12	THE GOOD WIFE	1	2500.00	2500.00
47 FIXED	Su	1	10:00P	11:00P	30s	09/23/12-09/23/12	THE MENTALIST	1	9000.00	9000.00
48 FIXED	111110.	5	11:00P	11:35P	30s	09/17/12-09/21/12	WBZ NEWS	5	2700.00	13500.00
49 FIXED	Sa	1	11:00P	11:35P	30s	09/22/12-09/22/12	WBZ NEWS	1	2700.00	2700.00
50 FIXED	Su	1	11:00P	11:35P	30s	09/23/12-09/23/12	WBZ NEWS	1	2700.00	2700.00
51 LUR	22222	10	11:35P	12:37A	30s	09/17/12-09/21/12	DAVID LETTERMAN	10	360.00	3600.00
52 FIXED	Sa	1	11:35P	12:05A	30S	09/22/12-09/22/12	THE INSIDER	1	450.00	450.00
53 LUR	Su	1	11:35P	12:00M	30s	09/23/12-09/23/12	SPORTS FINAL	1	200.00	200.00
							Total Contract:	125		236635.00
							Dillion Comments			
							——— Billing Summary ———			

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





WBZ TV 4

CONTRACT NO. REV.

1061-58301-1

DATE PRINTED 09/14/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND 6 PAGE 22426 AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME MEDIA STRATEGIES & RESEARCH WARREN FOR SENATE 2012 Required 11350 Random Hills Rd Ste 670 5 Middlesex Ave Fl 1 AND Announcement 28 days **ADDRESS** Fairfax VA 22030-7428 Somerville MA 02145-1102 prior notice USA USA CONTACT R. BEALE PRODUCTWARREN/D/US SEN MA LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. PRODUCT 1302 SALESPERSON 11954 CODE NATIONAL SALESPERSON BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

-ethnicity	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
					Qtr 3	Jul	<u>Aug</u> <u>Sep</u> .00 234835.00		Total 234835.00 AND TOTAL 234835.00	20

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.